

Syndesis Express Application Configuration Manager NetProvision Service Manager

Key Features

- Enables service design and execution across connectivity and applications
- Scalable architecture provides high volume activation for applications, policy servers and subscriber databases
- Accurate view of current configuration settings dramatically increases flowthrough success
- OSS/BSS architecture and enables a smooth migration to IMS and SDP

Syndesis Express:

Driving complexity out of the new service delivery

Now that services comprise both connectivity and content, the definition, activation and management of services rises dramatically in complexity. To tame this complexity, Subex has productized the industry's best practices for activating both connectivity and applications in a simple, efficient and repeatable process. This is the heart of Syndesis Express, a bundle of service fulfillment products including:

Syndesis Application Configuration Manager: An engine that is optimized for the high-volume configuration and modification of application devices. This system automates the configuration and management of content-serving devices such as IPTV servers, Unified Messaging servers, HLRs, HSSs, soft switches and VoIP feature servers and many others.

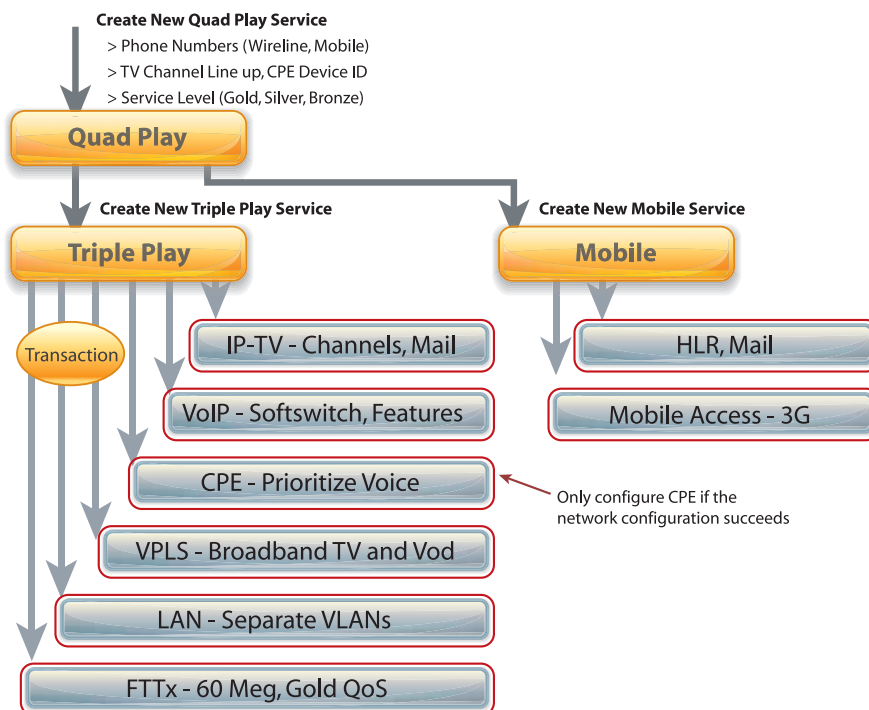
- Enables subscribers to manage their service 24 hours a day, 7 days a week
- Supports the performance demands of "sticky" application based services
- Implements an event-driven architecture on a highly scalable J2EE platform benchmarked to support thousands of roundtrip requests per second
- Offers a wide range of off-the shelf, productized Application Modules for market leading vendors such as Alcatel-Lucent, Microsoft, Nortel, Siemens, Sonus, Sylvania and others
- Allows Service Providers to rapidly build, test and deploy new Application Modules in days

Syndesis NetProvision: The award-winning provisioning solution that is best-in-class for connectivity activation. This system automates the complex design and activation of the many network devices, such as DACS, switches and routers, which need to be configured to create the service. NetProvision includes the industry's most advanced and most widely deployed discovery engine, enabling the system to perform design and assign, based on the network and logical resources as they really exist, not as some off-line database thinks they might. This significantly reduces fallout rates and decreases the time required to activate a service.

Syndesis Service Manager: A module that contains the definition of a service and guides the seamless orchestration between applications and connectivity. The network has no built-in knowledge of service intent, nor can individual applications assess the suitability of the customer's connectivity service in terms of bandwidth, quality of service, or security. Syndesis Service Manager ensures that service requirements and interdependencies are coordinated from connectivity to content.

Conclusion

With this unique bundle of solutions, Subex gives service providers the power to bring self-service and instant gratification to the masses. Syndesis Express raises service fulfillment to a new level, enabling you to deliver next-generation services today, while opening a pragmatic evolution path to IMS, SDP and other advanced architectures critical to your future.



About Syndesis Fulfillment Solutions from Subex

The Syndesis Fulfillment Solutions suite empowers communications service providers to rapidly create and cost-effectively deliver advanced network and application services such as Triple/Quad Play, VoIP, xDSL, Ethernet and IPTV. The Syndesis suite includes solutions that encompass the industry's best practices for automated service fulfillment, resource management, order management, data integrity management and network optimization. With unique, subscriber-centric fulfillment capabilities, the solutions offer the industry's most comprehensive control over both networks and content, streamlining service bundling and accelerating time-to-market.

About Subex

Subex is a leading global provider of OSS solutions with a mission to empower telecom operators to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) - a centralized and integrated infrastructure for end-to-end monitoring, measurement and control of the operator's revenue chain - to foster operational dexterity and hence sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, subscriber-centric fulfillment, provisioning automation, revenue assurance & cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest telecom operators by revenue. The company has more than 150 installations in over 60 countries. Subex was named in the prestigious Deloitte Technology Fast 500 Asia Pacific 2006 list of companies, underlining the company's growth and leadership status.



www.subexworld.com

Subex Limited

372 Koramangala III Block,
Sarjapur Road, Bangalore 560 034,
India

Phone: +91 80 6659 8700
Fax: +91 80 2563 4100

Subex Inc.

10385, Westmoor Drive, Suite 210,
Westminster, CO 80021
USA

Phone: +1 303 301 6200
Fax: +1 303 301 6201

Subex (UK) Ltd.

3rd Floor, Finsbury Tower,
103-105 Bunhill Row,
London, EC1Y 8LZ
UK

Phone: +44 20 7826 5420
Fax: +44 20 7826 5437

Subex Americas Inc.

30, Fulton Way,
Richmond Hill, Ontario,
Canada L4B 1E6

Phone: +1 905 886 7818
Fax: +1 905 886 9076

Subex (Asia Pacific) Pte. Ltd.

175A, Bencoolen Street,
06-06/07, Burlington Square,
Singapore 189650

Phone: +65 6338 1218
Fax: +65 6338 1216