



Press Release

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Subex Azure Ethernet Fulfillment Solution Powers Swisscom's Leading-Edge Business Services

Extends Fulfillment platform for next-generation residential services to include Ethernet-based Enterprise services

BANGALORE, INDIA: Subex Azure Ltd, a leading global provider of Operations Support Systems (OSS) solutions for telecom operators, today announced that Swisscom, Switzerland's leading telecom company, has deployed the enhanced Syndesis Business Ethernet Fulfillment solution from Subex Azure to deliver innovative Ethernet-based Services to Enterprise customers across the country. Swisscom now uses a comprehensive Syndesis fulfillment platform from Subex Azure to deliver a range of next-generation services and service bundles to residential customers, Small-Medium Enterprises (SMEs) and large corporations.

The new deployment complements Subex Azure fulfillment solutions already in place at Swisscom, extending and enhancing the operator's ability to leverage its Ethernet network for more advanced service offerings. Thanks to its long-standing strategic partnership with Subex Azure, Swisscom can now offer a broad range of next-generation network services to its subscribers, including IPTV, ADSL, the higher speed VDSL, and now Ethernet Services Ethernet over Copper for SMEs. The new Syndesis Business Ethernet fulfillment solution integrates with Swisscom's existing processes and OSS systems ensuring it is able to handle residential service requirements and manage the fulfillment and customization of enterprise customers on one unified, seamless platform.

"We are fully committed to the ongoing transformation of our OSS to realize our All-IP network vision," said Peter Frauenknecht, Head of Fixnet Wholesale Information

Technology, Swisscom. “The solid, strategic relationship we have built up with Subex Azure enables us to deliver quality next-generation services based on Syndesis NetProvision with its enhanced Ethernet Fulfillment capabilities. By working in partnership with Subex Azure we are confident that we have a solid platform that will help our business fulfill both current and future migration plans.”

“We are delighted to be working in partnership with one of the world’s major operators on delivering next generation network services,” said Saul Nurtman, president EMEA, Subex Azure. “Swisscom is ahead of many operators in the world in terms of the deployment of IP services and the use of advanced technologies. They are the first to deploy Ethernet over Copper across the country and were the first to switch directly from ADSL to VDSL. We are proud to be a strategic technology partner of Swisscom and look forward to working closely with them on meeting their All-IP plans.”

For further information on Subex Azure, visit www.subexazure.com.

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About Subex Azure Limited

Subex Azure is a leading global provider of Operations Support Systems (OSS) solutions with a mission to empower telecom operators to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) - a centralized and integrated infrastructure for end-to-end monitoring, measurement and control of the operator's revenue chain - to foster operational dexterity and hence sustained profitability.

Subex Azure's software portfolio powers the ROC and its best-in-class solutions enable new service creation, subscriber-centric fulfillment, provisioning automation, revenue assurance & cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex Azure's customers include 32 of the world's 50 largest telecom operators by revenue. The company has more than 150 installations in over 60 countries. Subex Azure was named in the prestigious Deloitte Technology Fast 500 Asia Pacific 2006 list of companies, underlining the company's growth and leadership status.

For more information please visit www.subexazure.com

Forward Looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward looking statements, which involve a number of risks, and uncertainties that could cause actual results to

differ materially from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, fluctuations in earnings, our ability to successfully integrate acquisitions, competition in our areas of business, client concentration, liability for damages in our contracts, withdrawal of tax incentives, political instability, unauthorized use of our intellectual property and general economic conditions affecting our industry.

For more information on Subex Azure, please visit www.subexazure.com

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