



**Press Release**

**20 November 2007**

**Subex Azure launches NRTRDE ready Nikira V6.1 with enhanced Roaming Fraud Detection capabilities**

**BANGALORE, India:** Subex Azure Ltd, a leading global provider of Operations Support Systems (OSS) solutions for telecom operators, today announced the launch of Nikira™ V6.1, the latest version of its leading Fraud Management system with enhanced roaming fraud management capabilities in accordance with the NRTRDE standard guideline laid down by the GSM Association.

Part of the Rocware™ suite of Revenue Maximization solutions, Nikira V6.1 with an added NRTRDE module will now help operators to not only meet the October 2008 deadline set by the GSM Association for NRTRDE data transmission, but also to take advantage of the new data format by performing near-real time fraud detection. It may be noted that International Revenue Share Fraud (IRSF), a form of roaming fraud, has one of the highest revenue impact on operators today.

Mark Nicholson, Chief Technology Officer, Subex Azure Ltd said, "Nikira V6.1 is designed to protect operators who are rapidly expanding their subscriber base and new service bundles in multiple ways. Our close association with the GSM Fraud Forum has helped us keep abreast with cutting edge technology changes whilst also being in tune with key operator concerns in the next generation network environment. We are committed to work with the industry in partnership so that together we can take fraud management to the next level of advancement."

The new features & benefits available in Nikira V6.1 are:

- Near Real Time Roaming Data Exchange (NRTRDE): NRTRDE is a mandate by the GSMA to replace the current High Usage Reporting (HUR) by October

2008. NRTRDE allows for the delivery of roaming CDRs with basic call information to be delivered to the home network within four hours. With Nikira V6.1, users have the flexibility of analysing NRTRDE records to make quick decisions on fraudulent activity, without taking away the advantage of analysing existing TAP files for further fraud analysis.

- Multi Level Account Hierarchy (MLH): Nikira V6.1 extends the concept of accounts to support a hierarchy of multiple accounts within a single parent account. As operators package high value service bundles targeted at specialized group of customers, MLH will help them realize the full benefit of increased revenue through granular monitoring of such customer groups.

The key benefits of this feature are:

- Easier identification of related accounts, even with differing payment responsible entities
- Improved control over 'groups' of users within large accounts
- Simpler identification of payment responsible entities
- Easier support for Reseller and Billed-on-Behalf-of customers
- Similar account representation between billing system and Fraud Management System

Nikira helps wireline and wireless telecom operators to detect and investigate both traditional and next-generation frauds in order to prevent revenue leakage. The Global Operator Attitudes to Revenue Management Survey 2007, conducted by UK based telecom analyst firm Analysys, revealed that average fraud losses, arising out of external and internal fraud as well as fraud by other operators, has grown to 4.5% this year from 2.9% of turnover last year.

Nikira V6.1 is market ready.

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#### **About Subex Azure Ltd.**

Subex Azure is a leading global provider of Operations Support Systems (OSS) solutions with a mission to empower telecom operators to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized and integrated infrastructure for end-to-end monitoring, measurement and control of the operator's revenue chain - to foster operational dexterity and hence sustained profitability.

Subex Azure's software portfolio powers the ROC and its best-in-class solutions enable new service creation, subscriber-centric fulfillment, provisioning automation, revenue assurance & cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex Azure's customers include 32 of the world's 50 largest telecom operators by revenue. The company has more than 150 installations in over 60 countries. Subex Azure was named in the prestigious Deloitte Technology Fast 500 Asia Pacific 2006 list of companies, underlining the company's growth and leadership status.

For more information please visit [www.subexazure.com](http://www.subexazure.com)

### **Forward Looking and Cautionary Statements**

Certain statements in this release concerning Subex Azure's products, strategy and future growth prospects are forward -looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward -looking statements. The risks and uncertainties relating to these statements include, but are not limited to, market acceptance of Subex Azure's products and services, Subex Azure's ability to implement its growth strategy, competition in Subex Azure's areas of business and general economic conditions affecting the telecom industry.

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